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This concise textbook arms students and managers with the tools needed to make good decisions on corporate strategy issues and to perform sound analysis of the corporate strategy decisions of others. A rich companion website with downloadable tools, case materials and current examples from

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the media is also included.

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10 essential tools for strategy analysis [Updated 2019] 1. SWOT. The SWOT is the most basic form of strategic analysis. ... 2. Porter's Value Chain. 3. The Strategy Canvas. The Strategy Canvas was popularised in the

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book "Blue Ocean

Strategy"... 4. The

Business Model  
Canvas. Alexander ...

**10 essential tools  
for strategy analysis  
[Updated 2019 ...**

Some of the more  
common analysis tools  
and techniques  
include: VMOST: This  
stands for Vision,  
Mission, Objectives,  
Strategy, and Tactical..  
Success in an  
organization happens



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with top-down or ...

Analysis And

Decision Making  
**8 Tools &  
Techniques To Apply  
To Strategic  
Analysis & Planning**

Here is a list of  
essential tools for  
strategy analysis:  
SWOT Analysis SWOT  
analysis is a technique  
developed at Stanford  
in the 1970s,  
frequently used in  
strategic planning .

**Utilizing the Various**

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**by Phanish Puranam**

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Statement. PEST &

PESTEL Analysis.

Porter's Five Forces.

IFE & EFE Matrices.

Benchmarking.

Competitive Profile

Matrix. Boston

Consulting Group

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(BCG) Matrix. GE

McKinsey Matrix. SWOT  
Analysis - How to do it  
properly!

## **Strategy Tools - Strategic Management Insight**

The goal of any business analytic tool is to analyze data and extract actionable and commercially relevant information that you can use to increase results or performance. But with so many tools

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...  
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**The 18 Best  
Analytics Tools  
Every Business  
Manager Should  
Know**

Read all CFI articles and resources on business and corporate strategy, important concepts for financial analysts to incorporate in their financial modeling and analysis. First mover advantage, Porter's 5 Forces,

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## **Corporate Strategy - Learn the 4 Pillars of Corporate Strategy**

A strategy map is a visual tool designed to clearly communicate a strategic plan and achieve high-level business goals.

Strategy mapping is a major part of the Balanced Scorecard (though it isn't

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exclusive to the BSC) and offers an excellent way to communicate the high-level information across your organization in an easily-digestible format.

## **16 Strategic Planning Models To Consider | ClearPoint Strategy**

Written for managers, advisors and students aspiring to these roles, this book is a guide to



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decision-making in the domain of corporate strategy. It arms readers with research-based tools needed to make good corporate strategy decisions and to assess the soundness of the corporate strategy decisions of others.

**Corporate Strategy:  
Tools for Analysis  
and Decision-Making**

...

SWOT analysis is one

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of the most popular  
business analysis

techniques followed in  
the industry.

Furthermore, it is easy.  
It is an enterprise level  
analysis technique and  
not only limited to  
business analysis. It  
could be used at any  
stage of the project if  
the unit needs it and  
most of the people  
know it.

## **10 Most Popular Business Analysis**

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**Techniques -**

**Whizlabs Blog**

Understand what strategy actually is and learn about more than 75 core strategy tools used by business leaders. ... Developing Strategic Options from an External-Internal Analysis . 14. 6 MIN READ ; Porter's Five Forces Analysis ...

**Business Strategy  
Tools and  
Techniques from**

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**MindTools.com**

SWOT Analysis is a

simple but useful  
framework for

analyzing your  
organization's

strengths, weaknesses,  
opportunities, and

threats. It helps you to  
build on what you do

well, to address what  
you're lacking, to

minimize risks, and to  
take the greatest

possible advantage of  
chances for success.

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**SWOT Analysis: -  
How to Develop a  
Strategy ... - Mind  
Tools**

SWOT is an effective business planning tool used in businesses to form strategies. It helps analyze internal factors (Strengths & Weaknesses) that affect and external factors (Opportunities & Threats) that may have an effect on an organization. How to use it

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**14 Essential  
Marketing Strategy  
Tools to Improve  
Your ...**

Analysts often use SWOT, PEST, MOST and Heptalysis before facilitating business changes. Some of the other tools are de Bono's Six Thinking Hats, CATWOE, Five Whys, MoSCoW, SCRS, and VPEC-T. Below, I have provided brief explanations for each

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of these business  
analysis tools.

**Best Analytical Tools  
for Business  
Analysis**

SWOT Analysis A SWOT analysis is used to study the internal and external environments of a company and is part of a company's strategic planning process. In addition, a , and value chain analysis.

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